

根 创艺
GĒN Alley
MELAKA

Malaysia 1st 首创
马来西亚 体验式步行商街概念
Experiential Retail Concept

ROOTED IN *Legacy,* DESIGNED FOR TOMORROW.

“根”于文化，为理想生活而设 ◆

Facing history, backed by the Straits — where location drives endless business opportunities.

店面坐拥历史风华，背倚马六甲海峡，地利天成，商机无限。



“GEN” is more than architecture — it’s a journey woven with culture and life. It takes root in Melaka, growing from heritage streets into every step of future living.

「根」，不只是建筑，而是一段文化与生活交织的旅程。它在马六甲扎根，从石板街延伸到未来生活的每一步。



Location 地标





3 Storey

Typical Shop 三层典型商铺

TYPE

A & B

Corner Lot
(4 Units)

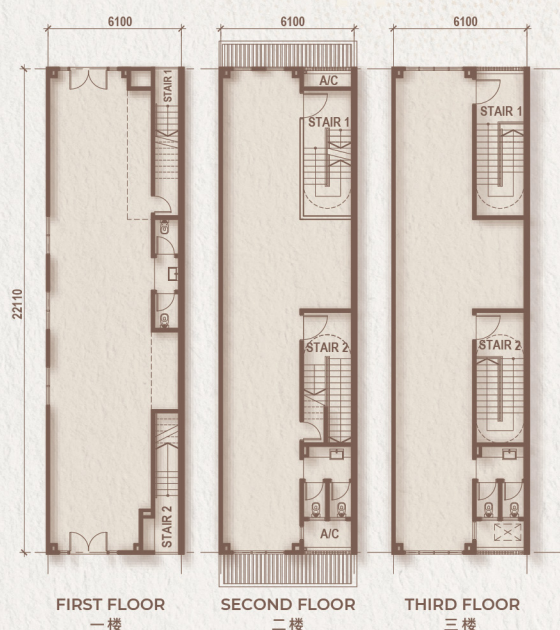
Intermediate Lot
(23 Units)

Unit 1-27 - 27 Units

1st Floor	- 135 sqm	- 1453 sqft
2nd Floor	- 135 sqm	- 1453 sqft
3rd Floor	- 135 sqm	- 1453 sqft

Grand Total	- 405 sqm	- 4359 sqft
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20' x 73'



4 Storey

Typical Shop 四层典型商铺

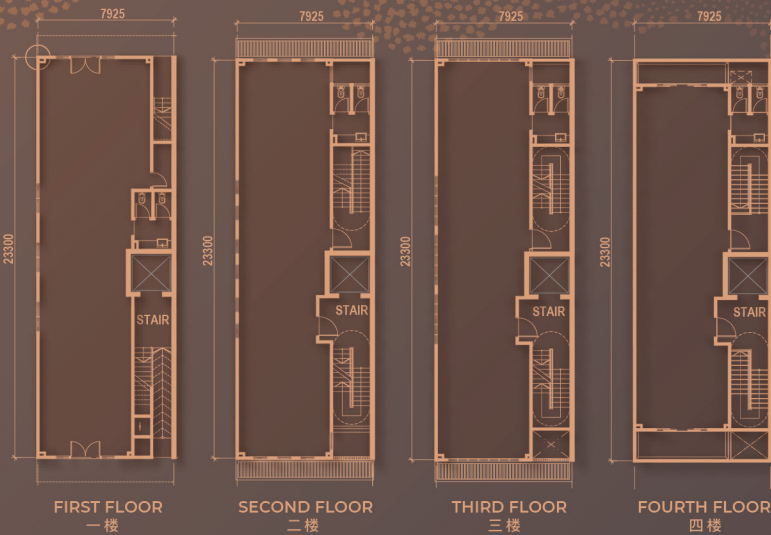
TYPE

C

Unit 28 - 1 Unit

1st Floor	- 184 sqm	- 1981 sqft
2nd Floor	- 176 sqm	- 1895 sqft
3rd Floor	- 172 sqm	- 1851 sqft
4th Floor	- 172 sqm	- 1851 sqft
Grand Total	- 704 sqm	- 7578 sqft

26' x 77'



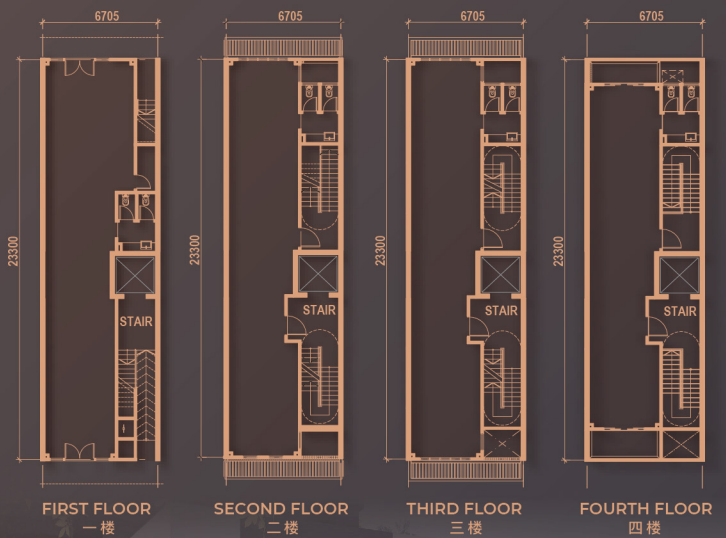
TYPE

D

Unit 29-32 - 4 Units

1st Floor	- 156 sqm	- 1680 sqft
2nd Floor	- 147 sqm	- 1582 sqft
3rd Floor	- 143 sqm	- 1539 sqft
4th Floor	- 143 sqm	- 1539 sqft
Grand Total	- 589 sqm	- 6340 sqft

22' x 77'



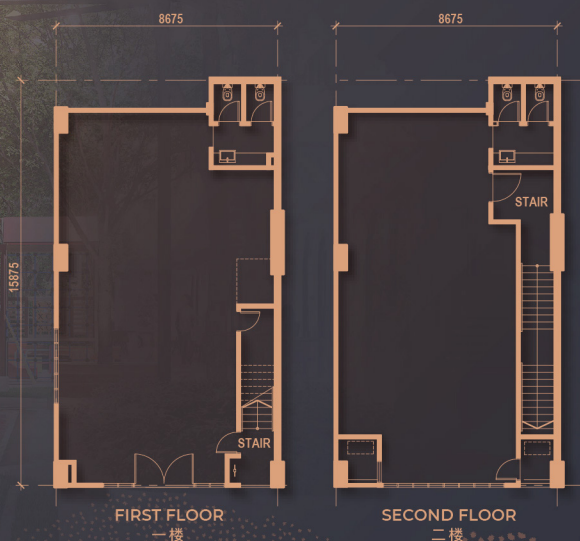
28.5' x 52'

TYPE

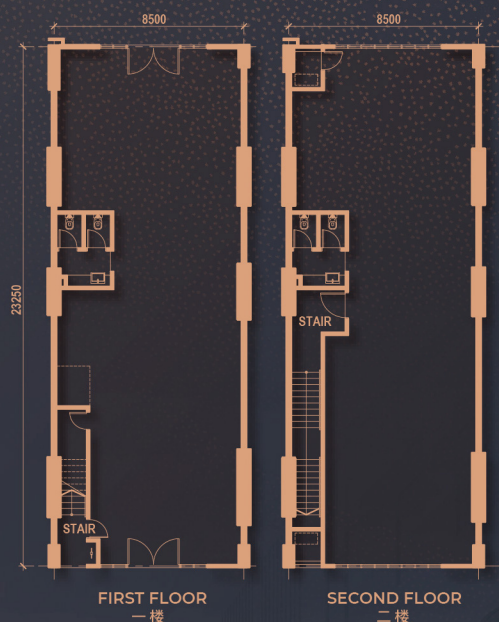
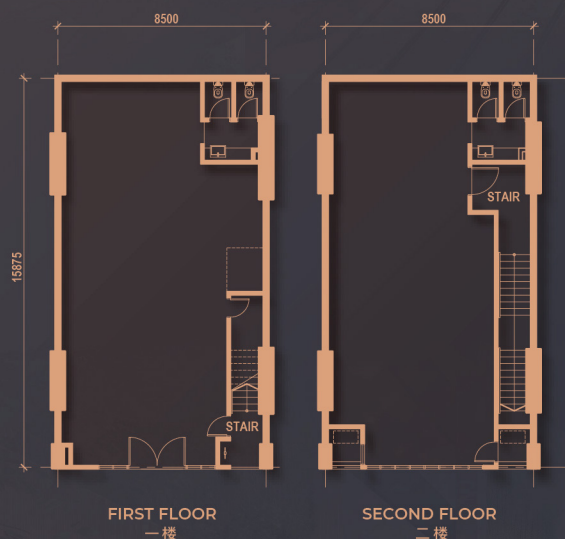
E

Unit 33-34 - 2 Units

1st Floor	- 130 sqm	- 1399 sqft
2nd Floor	- 129 sqm	- 1389 sqft
Grand Total	- 259 sqm	- 2788 sqft



2 Storey Shop 双层商铺



TYPE

F

Unit 35-38 - 4 Units

1st Floor	- 134 sqm	- 1442 sqft
2nd Floor	- 134 sqm	- 1442 sqft
Grand Total	- 268 sqm	- 2885 sqft

28' x 52'

TYPE

G

Unit 39-42 - 4 Units

1st Floor	- 193 sqm	- 2077 sqft
2nd Floor	- 196 sqm	- 2110 sqft
Grand Total	- 389 sqm	- 4187 sqft

28' x 76'





Signatures Feature 特点



◆ 双面殖民立面，倍增人气动线 Dual-Frontage Colonial Facades

Amplify visibility and pedestrian flow with timeless architectural charm.

◆ 地处城市核心，文化与便利兼得 Prime Urban Location

A seamless fusion of cultural heritage and modern convenience, right in the heart of Malacca.

◆ 无车步行轴线，安全、人气、社群 Pedestrian-Only Promenade

Traffic-free zones enhance safety, sociability, and footfall for vibrant community life.

◆ 低碳设计：EV充电·雨水回收·生态友好 Low-Carbon Eco Design

EV charging stations, rainwater harvesting systems, and sustainable infrastructure pave the way for green living.

◆ 沉浸式绿意景观，环绕生活每一步 Immersive Green Landscaping

Nature-rich pathways cradle every step, offering serenity and sensory delight.

◆ 儿童专属乐园，释放童趣与成长力 Children's Play Zone

A dedicated realm where curiosity, joy, and childhood development thrive.

◆ 宠物友好区域，让毛孩共享社区幸福感 Pet-Friendly Spaces

Inclusive zones where furry companions enjoy equal comfort and community spirit.

◆ 中央活动场域，连接节庆、社交与创意表达 Central Community Event Space

An open arena connecting festivals, public gatherings, and creative expressions.



Amenities 共享设施



GEN Community Welcome Drop Off “根” 迎接区

- 1 Entrance 入口
- 2 Meet & Greet 交流区

Thinker's Corner 思想角落

- 3 Tic Tac Toe 井字棋
- 4 Study Area 学习区域
- 5 Swing 秋千
- 6 Chess Table 西洋棋桌

Play Port 游戏区

- 7 Spring Rider 弹簧摇马
- 8 See Saw 跷跷板
- 9 Cube Playground 立方体游乐园
- 10 Corousel 旋转木马
- 11 Ball Swing 摇摆球秋千

Fountain Grove 喷泉林

- 12 Dry Fountain 干喷泉
- 13 Event Space 活动空间

Collab Port 交流区

- 14 Chill Pod 解压舱
- 15 Lounge Counter 休闲台

Meditative Lane 冥想小径

- 16 Meditation Space 冥想空间
- 17 Ponder Deck 思考平台
- 18 Petting Zone 宠物区

Additional Facilities 额外尊享设施



Cooling & Disinfecting Mist System 解暑消毒喷雾系统

More than cooling — it protects. Stay refreshed, welcome with confidence. 不仅降温，更全面守护健康。清凉每一步，安心迎每客。



HVLS Fan System 大型缓速风扇系统

Wide, silent airflow for lasting comfort. 大范围送风，宁静舒适体验。



Soothing Soundscape 舒缓音乐氛围

Soothing ambience upon arrival. 甫一抵达，悦耳乐声即入耳。



Free High-Speed WiFi 免费高速 WiFi 覆盖

Stay online, worry-free. 随时上网，畅连无忧。



Public Washroom 访客洗手间

Clean & Convenient, Worry-Free Access 卫生便捷，轻松如厕。



Nursing Room 温馨母婴室

Comfort & privacy for nursing mothers. 贴心呵护，安心哺育。



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